

# JAMES CALDWELL

WEB DESIGNER, DEVELOPER, MARKETER

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10316 Linkwood Dr., Dallas, TX 75238



## PROFILE

I'm a talented graphic designer and web developer with web marketing skills who knows how to build websites quickly, efficiently, and that generate profitable traffic. My unique skillset allows me to not only create beautiful UI assets but also a seamless and effective user experience. I have over ten years hands-on experience with several years tenure in management, including mid level positions.

## CREDENTIALS

**PHI THETA KAPPA** - Honor Society

## EDUCATION

**Brookhaven College - DCCCD**

- AAS Visual Communications
- Software Application Specialist

## ACHIEVEMENTS

Increased online revenue from 60k to 300k in 3 months time and helped continually set online sales records.

## PORTFOLIO

[www.jamesdeancaldwell.com](http://www.jamesdeancaldwell.com)

## SOCIAL MEDIA

[linkedin.com/in/jamesdeancaldwell](https://www.linkedin.com/in/jamesdeancaldwell)

## SKILLS

**PHOTOSHOP**



**ILLUSTRATOR**



**INDESIGN**



**WORD**



**EXCEL**



**UI, UX**



**HTML, HTML5**



**CSS, CSS3**



**JAVASCRIPT**



**JQUERY**



**PHP**



**MYSQL, SQL**



## PROFESSIONAL EXPERIENCE

**G. L. HUYETT, Web Marketing Mgr., Web Developer**

Sept. 2017 - June 2018

- Led the advertising & marketing teams to develop client e-commerce websites.
- Design, develop, update, and publish client websites.

**TECH GEAR 5.7, Webmaster, Web Developer**

Dec. 2016 - June 2017

- Department head, responsible for the company's online presence (design, develop, update, and publish) including the company's social media campaigns.

**WYNDHAM JADE, Front-End Web Developer, IT**

Jan. 2015 - Nov. 2016

- Design, build, update, and publish housing and registration websites. Coordinate mass confirmation email operations for annual convention organizations.
- Onsite IT support for annual conventions.